

Sustainable Development Policy

AEG Presents represents the live division of Anschutz Entertainment Group (AEG) and is one of the world's leading companies in live entertainment, promoting memorable sell-out UK tours, festivals and outdoor events for the world's biggest artists. Sustainability is at the core of the AEG Worldwide strategy with its unique AEG Sustainability Initiative. This strategy extends into American Express presents BST Hyde Park (BST), All Points East (APE), LIDO powered by SumUp, and American Express presents Roundhay Festival through the development and implementation of a Sustainable Event Management System (SEMS), which meets the requirements of ISO 20121:2024 (International Standard for Event Sustainability) and ISO 14001:2015 (International Standard for Environmental Management).

Our Vision and Mission

At AEG, our vision is to inspire the world's many voices to protect our planet. We are led by a mission to operate responsibly and to catalyze the influence of live entertainment to preserve the planet for future generations. We've been on a journey to embed sustainability into our global business since 2007, with an unwavering commitment to minimizing environmental impacts across our music, sports, ticketing, and real estate portfolios. We're committed to operating responsibly and to catalysing the influence of live entertainment to preserve the planet, seeking to minimise our impact on the earth and raise public awareness about important issues that affect the environment.

Our Commitment:

We understand that our festival activities can have both negative and positive environmental, social and economic impacts throughout the event lifecycle, from planning and procurement to delivery and decommissioning both on and offsite. We are committed to protecting the environment, preventing pollution, creating a positive legacy and demonstrating leadership within AEG and the events industry. Our performance is measured against our governing principles of sustainable development, which include stewardship, inclusion, transparency and integrity and provide a framework for developing our objectives and targets.

We thrive on developing creative, innovative solutions and aim to deliver a unique visitor experience with a diverse and inclusive mix of commercial and community-oriented content. This ensures the event meets the highest standards and the parks continue to be excellent venues, whilst minimising the impact on environmental assets and delivering benefits to the people who live in and around the parks.

In particular, we will:

- meet and, where possible, exceed the land owner's sustainability requirements and actively support their sustainability strategies, associated pillars, and relevant guidance documents;
- ensure compliance with all applicable legal and other sustainability requirements;
- engage with key interested parties to identify their needs and raise awareness about festival environmental, social, and economic impacts and benefits;
- communicate this policy to all employees, vendors, and sponsors, and evaluate competence to meet our sustainability objectives;
- monitor, measure, and review our sustainability performance to achieve continual improvement; and
- share learnings, including wider outcomes, with key interested parties, including staff, attendees, AEG Worldwide, landowners, regulatory bodies and the wider event industry.

Our Objectives:

A strategic and event-specific context and materiality analysis has given rise to the following short-, medium-, and long-term objectives. As applicable, these are implemented at the event through an Event Sustainability Action Plan:

- Continually improve our Sustainable Event Management System to meet ISO 20121:2024 and the upcoming ISO 14001:2026 requirements and meet Global Double Materiality standards, including ongoing training of new staff and integrating new festivals (i.e. Roundhay) into the scope
- Ensure we meet and, where possible, exceed tender requirements, and present this in the most effective and meaningful way
- Receive A Greener Future (AGF) Certification for our entire festival portfolio, maintaining our performance levels in the short term and increasing our award statuses in the long term
- Improve our accessibility offering to be best-in-class, with special attention paid to the Attitude is Everything 2025 Charter, maintaining our performance levels in the short term and increasing our award statuses in the long term
- Produce individual energy reports for a sample of our food traders, allowing us to pilot a reduced energy consumption program for the 2026 Festival Season and beyond
- Educate our staff through Sustainable Event Management System training and brief all head office team members on the Climate Risk Scenarios conducted by AEG Global

This policy is annually reviewed by top management and is available to staff, delivery partners, contractors, suppliers, attendees, and other interested parties, as applicable. It is supported by a certified Sustainable Event Management System, which is audited annually by a third-party Certification Body.

Signed	
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